



Description

Doctor Majd Naji's expertise as a cosmetic dentist is recognized both locally and internationally. Celebrities from the music, movie, and political domains come to Dubai for his care from all over the world. Recognition of his skills is evidenced by his every-growing list of VIP patients and pristine reputation.

Uploads	Subscribers	Video Views
258	152K	18,808,505

Content Type (Last 30 Days)

Doctor Jouda

Smile Masters (Social Engagement)

Youtube show - covering cases around the world.

Interviews and Conferences (PR)

Recorded visits of his appearances.

Biography

Discusses his life story and success route.

Medical Tips

Gives tips on how to maintain healthy teeth

Playlists

1- Smile Masters (3 Seasons)

5- Interviews

2- Health and Happiness

6- Dr Majd with Celebrities

3- You're Beautiful

7- Liberty Clinic

4- Biography

8- Public Appearances

Most Viewed Video



Views
7.2 Million

Why is it the highest viewed video?

People love happy endings. This is a story about a lady that had a crooked smile. Dr. Majd grabbed that opportunity to not only fix her and make her smile bright again, but to make a social engagement success story about it. This kind of content creates a huge buzz and is considered the most powerful content to connect with people.

Content Analysis

Doctor Majd is a complete professional when it comes to content marketing. He is using content perfectly to shape his online personality. With his show, Smile Masters, he was able to grab a lot of subscribers- simply because he's taking interesting topics around the world. Doctor Majd's content success factor is that he creates a story to every patient.



Description

Doctor Jouda Mohammed Awwad is a very well-known figure on social media. He is one of the most famous doctors on social media, with a following of 1.35M- making him the most followed arab doctor on social media. He is specialized in immunity, nutrition, and chronic diseases.

Uploads	Subscribers	Video Views
671	1.35M	84,448,037

Content Type (Last 30 Days)

Doctor Jouda

Medical Informative

Rare diseases and cures

Religion Cases

Raising awareness on religious topics

Q and A Video

Answers his followers questions

Corona Discussion

Latest updates on Corona Virus

Tips on health

Giving tips on all kinds of medical topics.

Playlists

1- قضايا فقهية

6- صحة الأجداد

2- القولون من الألف الى الياء

7- النساء فقط

3- رجيم وتخسيس

8- الرجال فقط

4- مخاطر تهدد حياتك

9- نصائح بملايين

5- طب مباشر

10- الدراسة

Most Viewed Video



Views
3.6 Million

Why is it the highest viewed video?

The doctor discusses a sensitive topic to all men; which is premature ejaculation. The reason this video got this amount of views is because it discusses a major insecurity to men.

Content Analysis

Content is very diverse. The doctor discusses all kinds of topics - whether they are personal, medical, or religious. His focus on all topics gives him a very broad audience to work with; thus, attracting a large number of subscribers and viewers. Touching on sensitive topics is also another factor for his success, as he discusses insecurities for the sexes on his youtube channel.



Description

Osmosis.org is a leading medical & health education platform with an audience of over a million current & future clinicians & caregivers. Our vision: Everyone who cares for someone will learn by Osmosis!

Our YouTube channel features general consumer health videos to educate the public about important medical concepts. The Osmosis.org learning platform features more in-depth videos for health professionals and students as well as tens of thousands of practice questions and flashcards, as well as advanced features like study schedules and collaborative tools.

Uploads	Subscribers	Video Views
777	1.55M	76,269,489

Content Type (Last 30 Days)

Osmosis

Medical Informative

Kawasaki Disease - Clinical Reasoning
Motion Graphic Explanation

Youtube Interviews w/ Other Doctors

Raise the Line - Interview
with Donna Meyyer

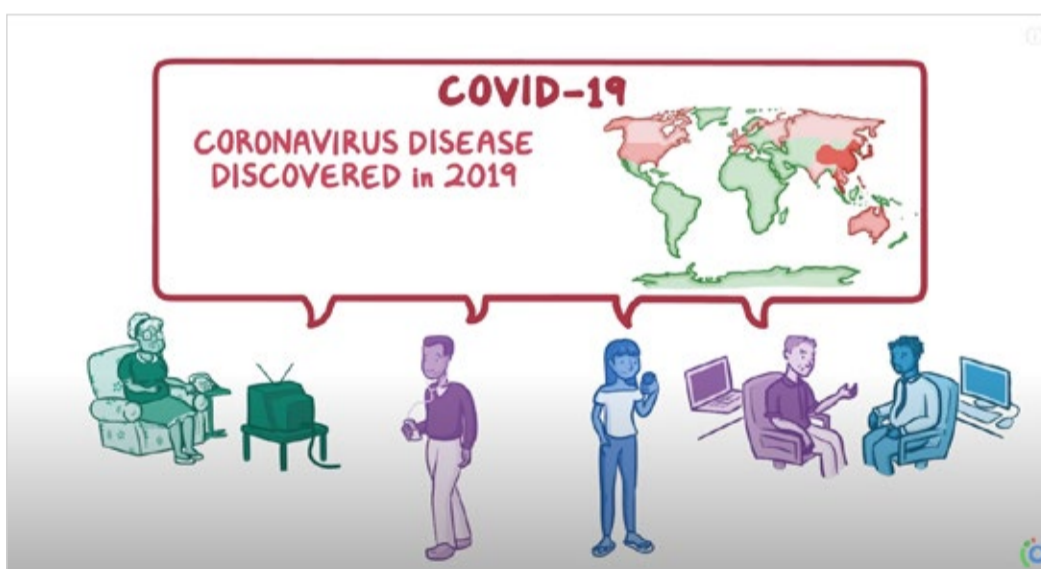
Covid-19 - Monthly Update

All the recent updates with Covid19
For May - This is done on monthly basis

Ask Me Anything

Ask the doctor
Open Forum

Most Viewed Video



Views
2.4 Million

Why is it the highest viewed video?

The doctor uses motion graphics with a simple layout - easy to understand - with a voice over. The main reason for the success of this video is because it's following a world trend. Other videos on the channel have an average of 5,000 views only. The other videos are packed with viable information about medical subjects, but they aren't necessarily favored by the general public. The general public care about what's trending right now - which is Covid-19 updates.

Content Analysis

Channel content is mainly educative. The doctors uses the pandemic and focuses more on interviewing doctors on the channel. The style of presenting used here is mainly a cut-out of the doctor's face on a designed background. He also discusses all types of diseases - along with medical skills. This type content will work greatly with medical students, but not the general public. Therefore, the view count is low on most videos.



Description

Dr. Mikhail "Mike" Varshavski D.O.
 Actively Practicing Board Certified Family Medicine Doctor living in NYC
 #1 Health/Medicine Influencer w/ 8,000,000+ followers
 An avid explorer of life. Just a man and his dogs against the world. Human first.
 My goal is to make the field of medicine relatable, understandable, and fun!

Uploads	Subscribers	Video Views
247	5.63M	531,882,694

Content Type (Last 30 Days) Dr.Mike

Quarantine Recharge -

Home setup -
 Tips on how to stay fresh during quarantine

Corona Virus

Monthly Review
 What updates are there with Corona

Doctor Facts or Myth

Discusses certain topics about
 whether they are true or not

Doctor Challenge

30 day Kito diet
 tries it and gives opinion

Covid19

All the recent updates with Covid19
 Different topic for each video.

Other hobbies

Cook with doctor mike
 Running and reading

Ask Me Anything

Ask the doctor
 Open Forum

Discusses Medical Cases

Talks about unsolved medical cases
 Patient Stories

Playlists

1- Corona Virus Truth

6- Responding to Comments

2- Doctor Reacts Series

7- Real Nutrition

3- Ask Doctor Mike

8- Healthy Routines

4- Doctor Stories

9- Animals, Pets, Health

5- Medical Journey

10- My Personal Life

Most Viewed Video



Views
22 Million

Why is it the highest viewed video?

Doctor Mike watches a famous show with the audience. Putting his medical experience to analyze the medical show authenticity- whether what they are doing is right or wrong according to real-life medicine. This kind of content attracts viewers of the discussed show to Doctor Mike's Youtube channel. Doctor Mike picks one of the most famous shows in TV - Grey's Anatomy, this type of series has a high fan base and is always trending.

Content Analysis

Channel content is very diverse. Doctor Mike uses all kinds of content to create videos; from medical to stories to personal life and the list goes on. This kind of approach fits all kinds of audiences - which attracts more viewers. Doctor Mike's positive energy and attitude on camera gives a fresh vibe to the people watching. Attention to detail on how to shoot videos and where to shoot videos is very important to him- always using professional lighting and camera setups. Doctor Mike's success factor is that he is always working on interesting topics and following trends.



Description

Dr. Oz is host of the Daytime Emmy Award-winning The Dr. Oz Show. He is also Vice-Chair and Professor of Surgery at Columbia University and directs the Cardiovascular Institute & Complementary Medicine Program at NY Presbyterian.

Uploads	Subscribers	Video Views
2,944	1.36M	252,450,630

Content Type (Last 30 Days)

Doctor Oz

Doctor Oz Show

Mystery of Mansion Murder

Lockdown Crimes (Covid-19)

Discusses lockdown crimes that are caused during the pandemic

Interviews

Interviews with other professionals about mental health

Corona Virus

Short Videos - 1 minute video to answer a question about Corona Virus

People Stories

Doctor Oz shows discusses trendy stories on his show.

Playlists

- | | |
|----------------------------|-------------------------|
| 1- Corona Virus Special | 6- Working Out With Oz |
| 2- Corona Common Questions | 7- Celebrity Guests |
| 3- The Dr. Oz Show | 8- Intermittent Fasting |
| 4- The Best of Oz | 9- Oz Talk |
| 5- Keto Diet Recipes | 10- Weight loss tips |

Most Viewed Video (recent)



Views
5.8 Million

Why is it the highest viewed video?

By discussing a trendy topic in nowadays nutrition and diet world, Dr. Oz receives a massive 5.8 million views on this video alone. Dr. Oz notices the huge attention on Keto diets and uses that to his advantage- bringing an expert on his show to discuss it with him. This type of videos usually grabs the attention of a lot of audiences - even those who are not willing to try the diet.

Content Analysis

Doctor Oz utilizes topics that interest the society - from medical stories to crimes to diets. This kind of approach fits all kinds of audiences - which attracts more viewers. Doctor Oz professional demeanor and confidence makes the viewers trust his opinion more. Attention to detail on how to shoot videos and where to shoot videos is very important to him. Doctor Oz success factor is that he is always working on interesting topics and following trends.